



FOR IMMEDIATE RELEASE:

SEVONE RECEIVES 2007 PRODUCT OF THE YEAR AWARD FROM *COMMUNICATIONS SOLUTIONS*

SevOne Performance Management System Honored for Outstanding Innovation and Quality

Newark, DE – June 19th, 2008 – SevOne, Inc., an innovator in network and application performance management tools and solutions, announced today that Technology Marketing Corporation's (TMC) *Communications Solutions* (www.tmcnet.com/comsol) has named ***SevOne's Performance Appliance Solution (PAS)*** as a recipient of a 2007 Product of the Year Award.

PAS provides a clear alternative to legacy performance management offerings by significantly lowering product costs, increasing reporting speed and scaling to encompass millions of network elements and compressing customization projects into days vs. months or longer. The secret to PAS' success is a revolutionary peer-2-peer distributed architecture arming network managers with the real-time information they need to keep today's networks and applications functioning at peak capacity.

"We are pleased that our Performance Appliance Solution has been recognized as a Product of the Year by *Communication Solutions*," said Michael Phelan, SevOne's CEO. "PAS was built from the ground up to embrace the accelerating changes common to networks today, and is proving to be a viable, and versatile alternative to hard to implement, expensive legacy products. Our customers regularly refer to PAS as the next generation of network performance management and this recognition goes far in our ability to continue to assert that market posture."

"SevOne has been recognized with a 2007 Product of the Year Award for their excellence in the advancement of data communications," said Rich Tehrani, TMC President and Group Editor-in-Chief of *Communications Solutions*, "SevOne has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies

that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future.”

The eighth annual *Communications Solutions* Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2007 were selected as recipients of this year's *Communications Solutions* Product of the Year Award for their groundbreaking achievement.

The 2007 Product of the Year Award winners can be found at www.tmcnet.com/comsol/articles/29853-announcing-2007-product-the-year-award-winners-presented.htm).

SevOne will be unveiling their new appliance at **Cisco Live, June 22-26**, at Booth #103 in Orlando, Fla. To schedule a demo, please email info@sevone.com.

For additional insight into application performance management and its associated challenges, please view SevOne's most recent white paper: [The Business Case for Performance Transparency](#)

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million US visitors according to Quantcast* and by over three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference.

For more information about TMC, visit www.tmcnet.com.

About SevOne

SevOne, Inc. is a network performance management company dedicated to providing next-generation tools and services that enable enterprises to keep increasingly complex networks and applications functioning at peak performance levels. Based on a scalable and flexible

modern software architecture incorporating open web-services API, Web 2.0 GUI and peer-to-peer clustering, the SevOne solution provides managers, architects and engineers with the most accurate and timely data available to ensure enterprise-wide network performance and reliability. For more information please visit www.sevone.com or call 302-368-5650.

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